



### 3. Polish-Swiss Roundtable

## eHealth: ICT solutions for Health Tech

Wednesday, November 9<sup>th</sup>, 2016, 1:30pm – 6:45pm

*Digitalisation in the Health Tech industry is a key factor for the future and eHealth a buzz word which combines two growing industries: ICT and Health Tech. The Polish-Swiss Roundtable aims to bring together companies from Switzerland and Poland (ICT and Health Tech) to get to know each other and explore possibilities of exchange, collaboration and partnerships.*

During the event, participants will have the opportunity to learn more about the IT solutions of selected Polish and/or Swiss companies at the allocated stands organized by the respective companies in the foyer.

#### Programme

10:00-12:00am	Time for individual meetings with our service providers (please book your slot in advance – you will receive a separate email)
1:30-2:00pm	Registration and Welcome Coffee
2:00-2:15pm	Welcome Speech Pawel Gronow, Polish Ambassador in Bern Eric Jakob, Head of the Promotion Activities Directorate SECO
2:15-2:30pm	“Switzerland as a Health Tech hub” Patrick Dümmler, Health Tech Cluster Switzerland
2:30-2:45pm	“Legal aspects of eHealth with some business opportunities” Katharina Lasota-Heller, HütteLaw AG
2:45-3:00pm	“The global digital health industry, main players, and solutions for the industry” Constantino Bredy, PwC Switzerland

Gold partners

### Testimonial Part – Case Studies

3:00-3:15pm	“Advanced IT solutions made in Poland for Swiss Health Tech” Mariusz Mulas, Head, Roche Global IT Solutions
3:15-3:30pm	“How to turn a doomed project around. From despair to bright future in a few simple (but not easy) steps.” Wojtek Gurgul, PGS Software
3:30-3:45pm	“Optimize complex and analytical queries in a hospital” Davide Li Cavoli, Projektleader, Hicron Switzerland
3:45-4:00pm	“Current Trends in IT Solutions for eHealth” Michał Pruski, Comarch
4:00-4:30pm	Coffee Break
4:30-5:30pm	Panel Discussion “Swiss-Polish Cooperation in eHealth – business insights” moderated by Patrick Dümmler, Health Tech Cluster Switzerland
5:30-5:40pm	Closing Statement Ulrich Schwendimann, Urs Durrer und Patrick Dümmler
5:40-6:40pm	Speed Business Meetings In this session, participants will take part in a series of direct meetings, during which they have a chance to briefly present their companies, and make new contacts.
6:40pm	Reception

### Information

Event registration	Please find the registration form online under <a href="http://b2bms.eu">http://b2bms.eu</a> . For questions and enquiries, please write to Nadja Leutert <a href="mailto:nadja.leutert@sz.ch">nadja.leutert@sz.ch</a> or to Barbara Szałwska <a href="mailto:bs@swisschamber.pl">bs@swisschamber.pl</a> ; with the subject header «3. Polish-Swiss Roundtable».
Venue / Hotel	SEEDAMM PLAZA, Seedammstrasse 3, CH-8808 Pfäffikon SZ <a href="http://www.seedamm-plaza.ch">www.seedamm-plaza.ch</a> , <a href="mailto:info@seedamm-plaza.ch">info@seedamm-plaza.ch</a> Please book your accommodation directly. Please refer to this event.

We are sure that this international meeting will give you new insights and new contacts for future business. We are looking forward to seeing you in Pfäffikon SZ in Switzerland.

Swisschamber  
Poland  
Ulrich Schwendimann

Office for Economy  
Canton Schwyz  
Urs Durrer

Health Tech Cluster  
Switzerland  
Patrick Dümmler

### Patronage



Botschaft  
der Republik Polen  
in Bern

### Communication partners

## How to reach Pfäffikon SZ – Seedamm Plaza Hotel



### BY CAR

From the A3 motorway, take the Pfäffikon SZ exit, and head towards Pfäffikon SZ. After about 250 metres, you will see a signpost on the right for the SEEDAMM PLAZA.

From Rapperswil, keep right at the end of the Seedamm (Lake causeway) in the direction of Pfäffikon SZ, and turn right immediately to the SEEDAMM PLAZA.

### ARRIVING BY PLANE

From Zurich Airport you can take a direct train, S2, leaving every 30 minutes (direct, travel time 51 min.) or transfer at Zurich Central Station.

### ARRIVING BY RAIL

At Pfäffikon SZ station, you reach the SEEDAMM PLAZA in just a 10 minutes walk.

Location SEEDAMM PLAZA, Seedammstrasse 3, CH-8808 Pfäffikon SZ  
www.seedamm-plaza.ch

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